

2016 EHS & Sustainability Management Forum

OCTOBER 26-28



Sponsorship Opportunities

Maximize Your **Exposure**,
Generate **High-Value Leads**,
Expand Your **Network**

Learn more online at www.naem.org



OCTOBER 26-28 | DENVER, CO

National Association for Environmental Management

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2016 Sponsorship Opportunities



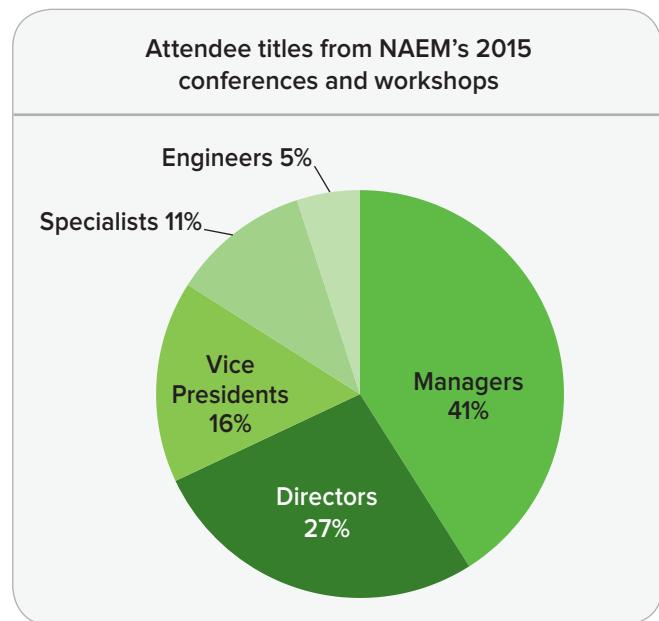
Connect with the Largest Community of EHS and Sustainability Decision-Makers

NAEM members are active and engaged. Promote your business, demonstrate solutions and gain visibility with an influential audience of EHS and sustainability decision-makers. NAEM reaches corporate leaders who are looking to share best practices, develop new skills and learn proven strategies they can use to drive business value.

Audience Profile

NAEM expects to welcome between 150-250 attendees at its 2016 issue-based conferences, and almost 600 at the Forum. Attendees are corporate vice presidents, directors and managers responsible for leading EHS and sustainability programs that include:

- Compliance and Regulatory Requirements
- Water Management
- Climate Change Strategies
- Energy Management
- Waste Management/Reduction
- Sustainability Operations and Reporting
- External Reporting
- Materiality Assessments



Who We Reach

Sponsoring an NAEM event or research gets you access to:

- **The Biggest Network:** The largest, most active community of corporate EHS and sustainability decision-makers
- **Wide reach:** Over 14,000 EHS and sustainability professionals on our mailing list
- **Purchasing power:** A roster of over 800 member companies with revenues ranging from \$100 million to more than \$25 billion
- **Top Companies:** More than half of the Fortune 500
- **Multiple industry sectors:** including energy, chemical, consumer products, healthcare/pharma, and more

About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges.

2016 Sponsorship Opportunities



Our corporate member companies include:

3M	The Estee Lauder Co.'s	Novartis International AG
Abbott Laboratories	Exelis Inc.	Pacific Gas & Electric
Air Liquide S.A.	Fiat Chrysler Automobiles	Parker Hannifin Corp.
American Electric Power Co. Inc.	FUJIFILM Holdings Corp.	Pepco Holdings Inc.
Ashland Inc.	Gates Corp.	Pfizer Inc.
Baxter	Genentech Inc.	Pitney Bowes Inc.
BBA Aviation plc	General Electric Co.	PPL Services Corp.
Best Buy Co. Inc.	General Mills Inc.	Procter & Gamble Co.
Biogen Inc.	Genzyme Corp.	Quaker Chemical Corp.
BNSF Railroad	GlobalFoundries	Raytheon Co.
Boston Beer Co.	HP Inc.	Rockwell Automation
Boeing Co.	Honeywell	SABIC
Brother Industries Ltd.	IBM Corp.	Santee Cooper
CF Industries Inc.	Ingersoll Rand	SCANA Energy
CP Kelco	Intel Corp.	Schneider Electric SE
Cardinal Health Inc.	International Paper Co.	Southern Co.
Cargill Inc.	ITT Corp.	Suncor Energy Inc.
Carnival Corp. & plc	J.M. Huber Corp.	Stanford University
Caterpillar Inc.	Juniper Networks	Target Corp.
Charter Steel	Koch Industries Inc.	US Foods
Cisco Systems Inc.	Kraft Foods Group Inc.	United States Postal Service
The Coca-Cola Co.	Lockheed Martin Corp.	United Technologies Corp.
Corning Inc.	Mallinckrodt Pharmaceuticals	Universal Rail
CVS Health Corp.	Mars Inc.	Vanderbilt University
Dean Foods	Mattel Inc.	Westinghouse Electric Corp.
Deere & Co.	MeadWestVaco Corp.	The Wm. Wrigley Jr. Co.
Duke Energy Corp.	The Mosaic Co.	WhiteWave Foods
DuPont Co.	NBCUniversal	Whirlpool Corp.
EMD Millipore	NCASI	Xylem Inc.
Emerson Electric Co.	NRG Energy Inc.	
Enerplus Corp.	New York Power Authority	

2016 Sponsorship Opportunities



EHS & Sustainability Management Forum

OCTOBER 26-28 | DENVER, CO

NAEM's EHS Management Forum is the largest annual gathering for environment, health and safety (EHS) and sustainability decision-makers. Now in its 24th year, NAEM's annual conference has been the premiere event dedicated to best practice-sharing for those developing and integrating strategic environmental, health and safety programs within companies. Join your peers from leading companies, get exposed to new ideas, and come away energized and ready to implement what you've learned.

Connect with Key EHS and Sustainability Decision-Makers

The Forum is the perfect venue for you to reach a targeted audience of corporate, business-unit and operational EHS and sustainability professionals. Because of NAEM's emphasis on peer-to-peer learning, more than 75 percent of Forum participants are corporate decision-makers, which makes this a key opportunity for you to market your services to buyers. As a conference sponsor, you'll find out what is going on inside of companies today and establish new, quality leads with executive leadership.

Who Attends

Drawing almost 600 EHS and sustainability managers, directors and vice presidents from leading companies, the Forum is the best opportunity for professional networking, benchmarking and best practice sharing available to EHS and sustainability practitioners today. Conference attendance has grown steadily for the past ten years. Attendees are corporate vice presidents, directors and managers responsible for leading EHS and sustainability programs that include:

- Compliance and Regulatory Requirements
- Water Management
- Climate Change Strategies
- Energy Management
- Waste Management/Reduction
- Sustainability Operations and Reporting
- External Reporting
- Materiality Assessments



Meet Prospects at 9 Different Networking Opportunities

The Forum provides you with more than seven hours of focused time to develop connections with high-level, corporate EHS managers, including the following exclusive events:

- Morning Breakfasts
- Refreshment Breaks
- Welcome Reception
- Strategy Exchange Sit-down Luncheon
- Business-to-Business Sit-down Luncheon



Platinum Level Sponsorship

SOLD OUT

Estimated Value: \$26,450

Actual Cost: \$9,920

- One 8' x 10' booth space with special placement in the Platinum Sponsors Area of the exhibit hall
- Three (3) full registrations (valued at \$5535)
- Platinum sponsors may register up to one (1) additional person* for \$1095 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, city & state)
- One (1) full-page advertisement in the final Forum program
- 750-word article in the NAEM electronic newsletter
- Company logo and listing in the final Forum program
- Company logo included in minimum of six (6) electronic outreach announcements
- Company logo on screens during lunches
- Company logo on sponsor page of mobile app
- Opportunity to include a one-page piece of collateral in the on-site registration attendee bag
- A Platinum Sponsor ribbon for all company representatives
- Company logo on onsite signage
- One reserved table (10 seats) during the Business-to-Business Luncheon on Thursday
- Pre- & Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only - pre-conference list will be provided approximately 2 weeks prior to Forum.

Gold Level Sponsorship

Estimated Value: \$16,300

Actual Cost: \$6,090

- One 8' x 10' booth space with special placement in the Sponsors Area of the exhibit hall
- Two (2) full registrations (valued at \$3690)
- Gold sponsors may register up to one (1) additional person* for \$1095 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, city & state)
- Half-page advertisement in the final Forum program
- 750-word article in the NAEM electronic newsletter
- Company logo and listing in the final Forum program
- Company logo included in minimum of six (6) electronic outreach announcements
- Company logo on screens during lunches
- Company logo on sponsor page of mobile app Company logo on onsite signage
- One reserved table (10 seats) during the Business-to-Business Luncheon on Thursday
- A Gold Sponsor ribbon for all company representatives
- Pre- & Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only - pre-conference list will be provided approximately 2 weeks prior to Forum.

Green Level Sponsorship

SOLD OUT

Estimated Value: \$6,090

Actual Cost:

\$3,800 (NAEM Affiliate Members)

\$4,150 (Non-Affiliate Members)

- One 8' x 10' booth
- Two (2) full conference registrations (valued at \$3690);
- All sponsors may register up to one (1) additional person* for \$1095 (NAEM Affiliates) or \$1750 (non-Affiliates)
- Booth identification sign (company name, city & state)
- Company logo on screens during lunches
- Company logo on sponsor page of mobile app
- Company listing in the final Forum program
- A Green Sponsor ribbon for all company representatives
- Post-Forum attendee lists will be provided in PDF format. One list may be used for a one-time physical mailing. File includes name, title, company name and mailing address only.

* NAEM limits the overall number of sponsor attendees to 3 per company, (4 for Platinum sponsors) in order to maintain the consistently high ratio of buyers to exhibitors. The intimate nature of the Forum provides exhibitors with full and easy access to attendees. We will monitor exhibitor registrations to ensure compliance.

2016 EHS Management Forum - Sponsorship Packages



Additional Sponsorship Opportunities

NEW – Hotel Room Drop

Two (2) Opportunities Available at \$6,250 each

Exclusive sponsorship at \$10,500

- Drop your branded item inside all attendee hotel rooms*
- One (1) Complimentary registration to conference

*sponsor provides branded item

Opening Reception

Two (2) Opportunities Available at \$8,250

- Full-page ad in the on-site conference program
- Logo on attendee drink tickets and cups
- One (1) complimentary registration to conference
- One (1) 8 x 10 exhibit hall booth

Thursday Evening Reception

Two (2) Opportunities Available at \$6,250

Exclusive sponsorship at \$10,500

- Logo recognition on website and printed agenda
- Branding on napkins, event tickets, table signs

Water Stations & Water Tumblers

Four (4) Opportunities Available at \$4,500

SOLD OUT

- Exclusive Company Logo Placement on water bottles for each attendee
- Exclusive Company Logo Placement on signage at each water station
- One (1) Complimentary registration to conference

Hotel Room Key Cards

SOLD OUT

- Exclusive Company Logo placement on hotel sleeping room key cards for each attendee
- One (1) complimentary registration to conference

Badge/Lanyard

SOLD OUT

- Exclusive Company Logo placement on Name Badge Lanyards

Meeting Space Wifi

Two (2) Opportunities Available at \$6,500

Exclusive sponsorship at \$11,500

- Branding on conference area wifi placards
- Branded wifi login page
- Includes one-page registration bag insert
- One (1) Complimentary registration
- Exclusive sponsorship includes one (1) exhibit booth
- Exclusive sponsorship includes two (2) complimentary registrations

Energy Breaks

Four (4) Opportunities Available at \$4,200

Exclusive sponsorship at \$12,200

- Includes sponsor logos prominently on signage at refreshment breaks

Refreshment breaks include beverages and light snacks. If you would like to sponsor a customized break with additional food items, please contact Mary Quigg at (703) 830-6920 for more information and pricing.

2015 EHS Management Forum Sponsors



3E Co.	Humantech Inc.
AECOM	IHS Global Inc.
AEI Consultants	Intelex Technologies
AM Conservation Group Inc.	KMI
AMEC Foster Wheeler plc	Locus Technologies
Antea Group	Medgate Inc.
Applications International Corp.	MWH Global
ARCADIS NV	NorthStar Recycling Co. Inc.
BEAC	Perillon Software Inc.
Bloomberg BNA	ProcessMap Corp.
BSI	Red-on-Line
Bureau Veritas S.A.	Redinger 360 Inc.
CH2M Hill	Redshift Technologies Inc.
CHWEG Inc.	RegAction
Civil & Environmental Consultants Inc.	RegScan Inc.
CloudSDS Inc.	Roux Associates Inc.
CMO Compliance	SafeTec Compliance Systems
Credit 360	Schneider Electric SE
Dakota Software Corp.	Sitehawk
E2 ManageTech	Stericycle Environmental Solutions Inc.
Enablon S.A.	Tradebe Environmental Services
Enhesa Inc.	TRC Companies Inc.
ERM (Environmental Resources Management)	Trinity Consultants/T3
ETQ Inc.	UL Workplace Health & Safety
Gensuite LLC	US Ecology Inc.
Geosyntec Consultants Inc.	Veolia North America
Golder Associates	Woodard & Curran
Haley & Aldrich Inc.	Workiva Inc.
Heritage Environmental Services LLC	WSP Global
Huco Consulting Inc.	xOverTime

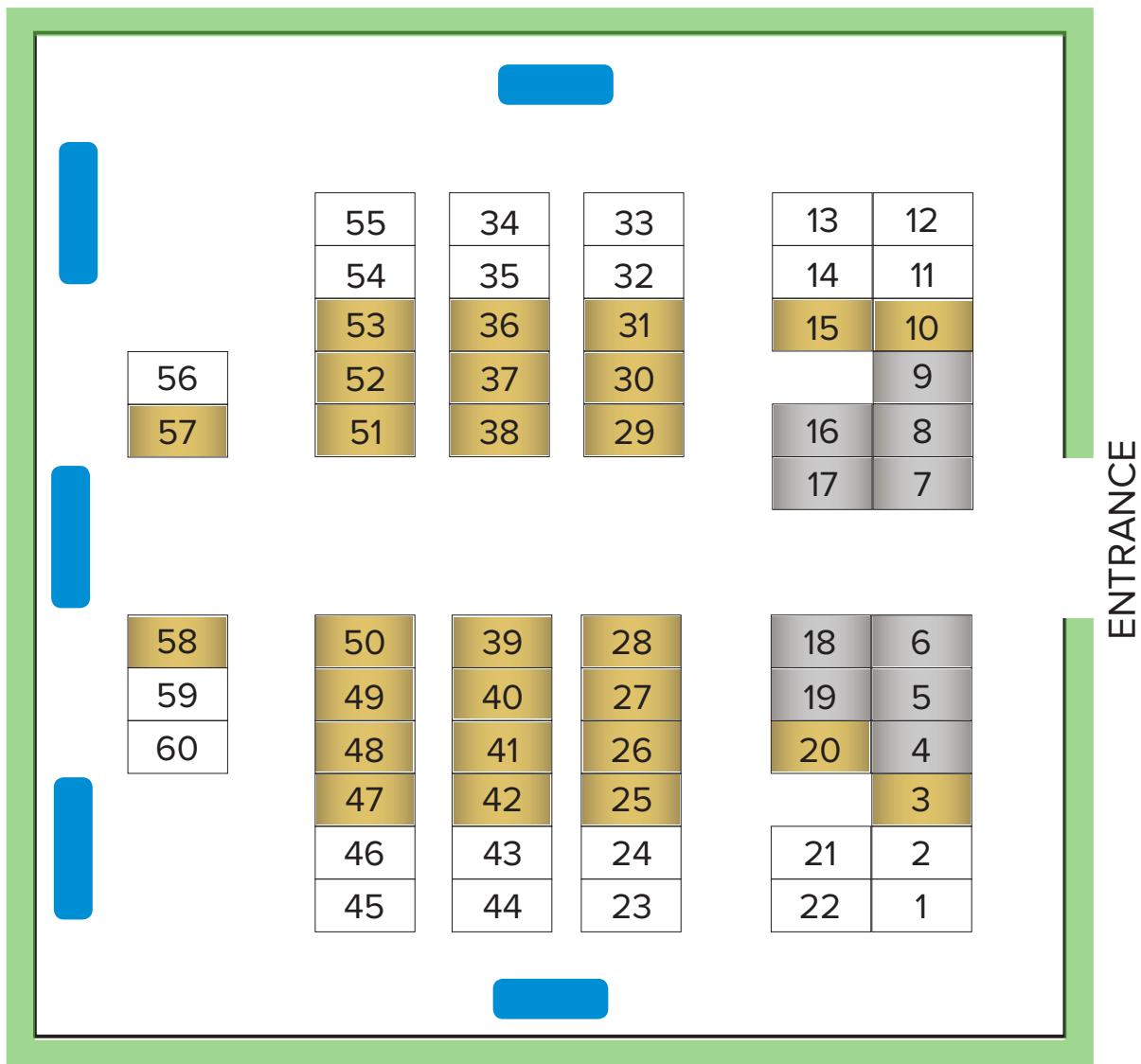
To reserve exhibit space, or for additional sponsorships opportunities, contact:

Mary Sanchez-Quigg
Exposition Manager
NAEM EHS Management Forum
c/o Director of Global Accounts
Conference Direct
13518 Granite Rock Drive
Chantilly, VA 20151

Office: (703) 830-6920 | **Cell:** (703) 623-7304 | **Fax:** (866) 608-8062 | **E-mail:** mary.quigg@conferencedirect.com

Start your planning
NOW!
For more details, visit
www.naem.org

2016 EHS Management Forum Floor Plan



LEGEND

PLATINUM LEVEL

GOLD LEVEL

Food and/or Beverage

Exhibit Hall

Contact Us to Reserve Your Sponsorship



Additional Information

Please note that the exhibit hall will be carpeted. Each booth is provided with an 8' draped back wall and a 3' side draped wall, and a 7" x 44" ID sign with your company name, city and state. Tables, chairs, other furnishings and drayage (moving freight between dock & booth) must be ordered through our general contractor.

A complete service kit with all pricing, order forms, etc. will be sent to you electronically in early August. You will be able to order what you need at that time.

Sponsor Personnel

Platinum sponsorship includes three (3) full Forum registrations. Gold and Green sponsorships include two (2) full Forum registrations. All sponsors may register up to one (1) additional personnel for \$1095 (NAEM Affiliates) or \$1075 (non-affiliates). We limit the number of exhibitor personnel in order to maintain the consistently high ratio of buyers to sponsors. The intimate nature of the Forum provides exhibitors with full and easy access to attendees. We will monitor sponsor registrations to ensure compliance. Thank you for your cooperation. Personnel registration and housing materials will be provided to all exhibitors in July 2016.

To reserve exhibit space, or for additional sponsorship opportunities, contact:

Mary Sanchez-Quigg
Exposition Manager
NAEM EHS Management Forum
c/o Director of Global Accounts
Conference Direct
13518 Granite Rock Drive
Chantilly, VA 20151

Office: (703) 830-6920 | **Cell:** (703) 623-7304 | **Fax:** (866) 608-8062 | **E-mail:** mary.quigg@conferencedirect.com

2016
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EHS & Sustainability Management Forum



Sponsorship and Exhibit Space Application & Contract

All checks must be made payable to: **NAEM**

Are you an **NAEM Affiliate Council Member?** Yes No

To reserve your space: Attach your deposit to this contract, properly executed, and mail, fax or e-mail to:

Mary Sanchez-Quigg
Exposition Manager, NAEM EHS Management Forum
Conference Direct
13518 Granite Rock Drive
Chantilly, VA 20151
Phone: (703) 830-6920/ Cell: (703) 623-7304/ Fax: (866) 608-8062
E-mail: mary.quigg@conferencedirect.com

(Please print or type):

Company or Organization Name _____

Address _____

City/State/Zip _____

Company Web Site _____

Published Phone # _____

Published Fax # _____

Booth Coordinator (contact for logistics only)

Contact Telephone _____

E-mail _____

Title _____

Signature _____

Note: This form reserves your booth space only. We will send you link to register your booth personnel in July.

CONTRACT VALIDATION:

- We enclose our deposit for 50 percent of sponsorship cost made payable to NAEM. The remaining 50 percent payment is due 90 days prior to the exposition (July 29, 2016). Should your payment not be received by this date, NAEM reserves the right to resell space with no reimbursement of deposit.
- Included in the sponsorship price are 3 conference registrations for Platinum Sponsors and 2 conference registrations for Gold and Green Sponsors.
- The terms and conditions on the reverse side of this agreement are hereby incorporated by reference and Sponsor/Exhibitor agrees to be bound thereby.
- We agree the space assigned to us shall be accepted by us unless we reject it within seven (7) days of your notice.
- I/We request, and hereby authorize NAEM & US Expo to reserve and assign space by the booth numbers listed below.

SPONSORSHIP REQUESTED:

SOLD OUT \$9,920

Gold \$6,090

SOLD OUT \$3,800 (NAEM Affiliate Members)

SOLD OUT \$4,150 (Non-Affiliate Members)

Other _____

Please specify from the list of Other Sponsorships

BOOTH NUMBER REQUESTED: (see Floor Plan on page 7)

1st Choice _____ 2nd Choice _____

3rd Choice _____ 4th Choice _____

COMPANY DESCRIPTION: (up to 75 words, e-mailed to mary.quigg@conferencedirect.com) — **due by July 29, 2016**

PLEASE SEPARATE US FROM THESE COMPETITORS:

We will do our best to accommodate your request but please understand that due to the intimate nature of this program, all requests may not be possible

TYPE OF PAYMENT: (Please check one)

VISA

MasterCard

AmEx

Check payable to NAEM in U.S. funds

TOTAL AMOUNT ENCLOSED: \$ _____

Card Number _____

Expiration Date _____

Cardholder Name _____

Signature _____

FOR OFFICE USE ONLY

Booth(s) assigned _____

Sponsorship assigned _____

Cost \$	Paid \$	Date	Check #
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2nd payment \$	Date	Check #
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NOTE: This form reserves your booth space only. You will be required to register exhibitor booth personnel in July.

2016 Exhibit Hall Rules & Regulations

Sponsor/Exhibitor hereby agrees to be bound by all exposition rules and regulations. Sponsor/Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations; (ii) any rule or regulations of the facility where the exposition is held (iii) the terms of all leases and agreements between NAEM, Conference Direct, and the managers or owners of said facility; (iv) the terms of any and all leases and agreements between NAEM, US Expo and any other party relating to the exposition. Sponsor/Exhibitor shall not, nor shall Sponsor/Exhibitor permit others to do anything to the booth or do anything in the facility which would cause a difference in conditions from those previously approved by the insurance carrier of NAEM, Conference Direct or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties.

Space Assignment:

Conference Direct shall use its best efforts to locate the booth in one of the locations designated by Sponsor/Exhibitor on the front side hereof, and to provide physical separation of the booth from the booths of those competitors from whom Sponsor/Exhibitor has requested such separations on the front hereof. Notwithstanding the above, Conference Direct reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

Hospitality Suites & Private Parties:

Only exhibitors and sponsors shall be authorized to use hospitality suites in the Official Hotel. Hospitality suites and private parties shall not be open during regularly scheduled hours of meetings, exhibits or other NAEM functions. Sponsors/exhibitors who schedule private functions in conflict with official NAEM events will not be eligible to exhibit or sponsor anything at NAEM for two (2) years. This policy will be strictly enforced.

Equipment:

Sponsors/exhibitors shall provide all other equipment at their own expense. All booth equipment shall be flameproof. All booth equipment shall be in keeping with and consistent with all rules, codes, and regulations referred to under Codes & Agreements above.

Exclusions:

NAEM and ConferenceDirect shall have the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the exposition and conference. NAEM and ConferenceDirect shall have the right to prohibit the use of amplifying equipment or music which, in its sole discretion, it considers objectionable. NAEM and ConferenceDirect shall have the right to demand modification of the appearance of dress of persons or mannequins used in connection with displays or demonstrations.

Assignment and Sublease:

Sponsors/exhibitors shall not sublet the booth or any equipment provided by NAEM, nor shall Sponsor/Exhibitor assign this lease in whole or part without written notice to and approval from NAEM or ConferenceDirect.

Cancellation of Lease:

Sponsor/Exhibitor shall have the right to cancel this agreement at any time by written notice to NAEM. In the event of such cancellation, received up to 120 days prior to the Exposition, NAEM shall refund in full (less a \$200 administrative fee) any rental payments already made by Sponsor/Exhibitor. NAEM shall refund 50% of booth space cost on cancellations received between 120-60 days prior to the Exposition. No refund will be made on cancellations received within 60 days of the Exposition and Conference. Under all circumstances, NAEM retains the right to resell any booth space cancelled by Sponsor/Exhibitor.

Americans with Disabilities Act (ADA):

Exhibitors shall be responsible for making their exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall hold NAEM harmless from any consequences of exhibiting companies' failure in this regard.

The Exhibitor Shall Be Responsible For:

Securing any and all necessary licenses or consents for a) any performances, displays, or other uses of copyrighted works or patented inventions, and b) any use of any name, likeness, signature, voice or other impression and other intellectual property owned by any third party which may be used, directly or indirectly, by the exhibitor. This includes the photographing or videotaping of any portion of the NAEM Annual EHS Management Forum and Exhibit Hall floor. The exhibitor agrees hereby to indemnify, defend and hold NAEM harmless from and against any claim of liability and any incident or resulting loss, cost, or damage (including costs of lawsuit and attorney's fees) for failure to obtain these licenses or consents and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

Liability:

This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between NAEM, ConferenceDirect and exhibitor. Sponsor/Exhibitor hereby agrees to and does indemnify, hold harmless and defend NAEM and ConferenceDirect from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest and attorney's fees) which NAEM and ConferenceDirect may incur, suffer, be put to, pay or be required to pay, incident to or arising directly from any intentional or

negligent act or omission by Sponsor/Exhibitor or any of its employees, servants, or agents. Sponsor/Exhibitor further agrees that NAEM and their respective agents and employees shall not be responsible in any way for (i) damage, loss or destruction of any property of Exhibitor or (ii) injury to Exhibitor or its representatives, agency, employees, licensees or invitees.

Cancellation or Postponement of Exposition:

In the event that the Exposition and Conference are postponed due to any occurrence not occasioned by the conduct of NAEM, ConferenceDirect or Sponsor/Exhibitor, whether such occurrence be an act of God or the common enemy or the result of war, not civil commotion, sovereign conduct, or the act or conduct of any person or persons not party of privy to this lease, then the performance of the parties under this agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof and in any event for the duration of such postponement. In the event that such occurrence results in cancellation of the Exposition, the obligations of the parties under this agreement shall be automatically terminated and all rental payments made under this lease shall be refunded to Sponsor/Exhibitor, less a prorate share of expenses actually incurred by NAEM and Preferred Expositions in connection with the Exposition.

Handling and Storage:

NAEM, ConferenceDirect and the owners or managers of the facility where the Exposition is to be held shall not accept or store display materials or empty crates. Sponsor/Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of such materials and empty crates. Such arrangements may be made through the official general contractor, and Sponsor/Exhibitor shall in any event provide the general contractor with copies of all bills of lading. All shipments and deliveries to the Exposition shall be prepaid. Sponsor/Exhibitor shall not incur any obligation to the official general contractor merely by reason of providing copies of any bills of lading here under.

Security:

NAEM shall provide guard service throughout the hours of installation, show and dismantling, and exercise reasonable care for the protection of the Sponsor/Exhibitor's materials and display. Beyond this, NAEM, ConferenceDirect, the show facility and any officer or staff member thereof will not be responsible for the safety of the property or the Exhibitor, his agents, or employees, from theft, damage by fire, accident or any other cause. Sponsor/Exhibitor is required to provide all insurance and/or policy writers to cover all booth contents.

Arrangements of Exhibits:

All booths are 8'x10' feet in size. Standard booth backgrounds and side rails, decorated with bengaline curtains and uniform one-line signs are provided without charge. Booth backgrounds are 8' in height and divider rails are 3' height. In the area 4' forward from the rear background of each booth, display materials may be placed up to a height not exceeding 8' from the building floor. In any portion of the booth beyond 4' from the rear background of the booth, all parts of the Exhibits shall be placed not to exceed 4' from the building floor. Exhibits not conforming to these specifications, or which in design, operation, or otherwise, are objectionable in the opinion of the management, will be prohibited. All other equipment and utilities must be rented from the official contractors. All demonstrations and displays shall be contained to the booth space rented.

Give-Aways:

If there is any question about the appropriateness of the item(s), ConferenceDirect may request a sample for final approval. All raffles must be announced and awarded by sponsor/exhibitor at their own booth or by notifying winner. NAEM will not make announcements for any prize drawings. Each Platinum sponsor will have the opportunity to provide the NAEM registration desk with one (1) item for distribution to all Forum registrants. Conference Direct will coordinate with the Sponsor to see that all registration give-aways are received and distributed appropriately.

Sponsor Registrations:

With the purchase of a Platinum sponsorship, the exhibitor shall receive three (3) complimentary full conference registrations. Gold and Green sponsorships include two (2) complimentary full conference registrations. All sponsors may register up to one (1) additional personnel for \$975 (NAEM Affiliates) or \$1075 (non-Affiliates). (This does not affect company personnel registered as speakers, which are handled separately through NAEM.)

NAEM Forum Attendance Lists (name, title, organization, and address only as PDF only): Green sponsors will receive a post-Forum list of all participants. Only Gold and Platinum sponsors will receive both the pre- and post-Forum lists. The Platinum sponsors have the opportunity to do one (1) mailing to the Forum Attendee List. All lists are provided with authority for one (1) mailing only. Any exhibitor in violation of this will not be allowed to exhibit at the following two (2) NAEM Forums.